

Board of Directors Agenda



PO Box 1686 Fort Myers, FL 33902

The Voice of Downtown Fort Myers

January 11, 2016

Closed Board: 4:00 pm

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Closed Board Meeting; 4:00 pm:

1. Event Coordinator
2. Events Program
3. Administration

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; December Regular Meeting
3. Treasurer's Summary
4. Special Events Summary; Friday Night Events, Pet Walk & 5th Friday on First
5. Board & Member Discussion
6. Adjourn

Board of Directors Agenda



PO Box 1686 Fort Myers, FL 33902

The Voice of Downtown Fort Myers

February 8, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Closed Board Meeting; 4:00 pm:

1. Friday Night Event Series
2. Management Update
3. Administration

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; January Regular Meeting
3. Treasurer's Summary
4. Special Events Summary; Pet Walk, St. Patrick's Day
5. Event Sponsorships
6. RDA Volunteers
7. Non-profit Partners
8. Board & Member Discussion
9. Adjourn

www.fortmyersriverdistrictalliance.com

Promoting & Enhancing the Development of the Historic River District as a Hub of
Economic, Social, and Cultural Activity.

Board of Directors Agenda



PO Box 1686 Fort Myers, FL 33902

The Voice of Downtown Fort Myers

March 14, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Closed Board Meeting; 4:00 pm:

1. Event Partners
2. RDA Products
3. Board Administration

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; February Regular Meeting
3. Treasurer's Summary
4. Special Events Highlights
5. Farmers Market
6. Event Promotion
7. General Membership Forums
8. Board & Member Discussion
9. Adjourn

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April 11, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

The bitterness of poor quality remains long after the sweetness of low price is forgotten.

- Benjamin Franklin

Closed Board Meeting; 4:00 pm:

1. Marketing Rollout
2. Board Administration

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; March Regular Meeting
3. Treasurer's Summary
4. Special Events Highlights
5. Farmers Market
6. July 4th & Veterans Day
7. Event Promotion/Marketing Campaign
8. General Membership Forums
9. Board & Member Discussion
10. Adjourn

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May 9, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Closed Board Meeting; 4:00 pm:

1. Marketing Update
2. RDA Positions
3. Board Administration

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; April Regular Meeting
3. Treasurer's Summary
4. Summer Events
5. River District Holidays
6. Farmers Market
7. July 4th & Veterans Day
8. General Membership Forums
9. Board & Member Discussion
10. Adjourn

Board of Directors Agenda



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June 13, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Closed Board Meeting; 4:00 pm:

1. General Administration
2. Vice President Position
3. 2016/2017 Budget

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; April Regular Meeting
3. Treasurer's Summary
4. July 4th Freedom Fest
5. Summer Events
6. General Membership Forums
7. Board Discussion
8. Adjourn

Board of Directors Agenda



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August 8, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Closed Board Meeting; 4:00 pm:

1. General Administration
2. Vice President Position
3. 2016/2017 Budget
4. Partner & Volunteer Programs

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; June Regular Meeting
3. Treasurer's Summary
4. Special Events Summary
5. 2016-2017 Schedule
6. General Membership Forums
7. Board Discussion
8. Adjourn

Board of Directors Agenda



PO Box 1686 Fort Myers, FL 33902

The Voice of Downtown Fort Myers

October 3, 2016, 6:00 pm

Lee County Visitor & Convention Bureau

2201 Second Street

1. Call to Order
2. 2016-2017 Calendar Year
3. Annual Budget Adoption
4. Bylaw Revision
5. Election
6. Discussion
7. Adjourn

Board of Directors Agenda



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September 12, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Closed Board Meeting; 4:00 pm:

1. General Administration
2. 2016/2017 Budget
3. Partner Programs/Memberships
4. Annual Meeting & Board Orientation
5. Bylaw Review

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; June Regular Meeting
3. Treasurer's Summary
4. Special Events Summary
5. Creative Arts Market
6. Farmers & Arts Market
7. Annual Meeting
8. General Membership Forums
9. Board Discussion
10. Adjourn

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October 17, 2016

Closed Board: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Board Workshop; 4:00 pm:

1. General Non-business discussion
2. Board orientation dates
3. Spring workshops

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; September Regular & October Annual Meeting
3. Member Input
4. Bootacular
5. Creative Arts Market / Holidays
6. Farmers & Arts Market
7. General events update
8. Marketing Update & Upcoming year
9. Website
10. Treasurer & Financial services
11. Adjourn

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Board of Directors Agenda



PO Box 1686 Fort Myers, FL 33902

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November 14, 2016

Board Workshop: 4:00 pm – 6th floor conference room

General Board & Membership: 5:00 pm

Lee County Visitor & Convention Bureau – 2201 Second Street (Green Room)

Board Workshop; 4:00 pm:

1. General Non-business discussion

General Board & Membership, 5:00 pm:

1. Call to Order
2. Approval of Minutes; October Meeting
3. Member Input
4. CAM/Veterans Parade/Bike Night Recap
5. River District Holidays
6. Member Holiday Party
7. General events update
8. Treasurer & Financial services
9. Administration
10. Adjourn